St.Peter’s Primary School

Shoreham-by-sea

West Sussex

BN43 6PJ

15th January 2020

Dear Sir/Madam,

I am writing to you because I know there is a big initiative to get rid of palm oil at this current moment in time, however, I would like to urge you to keep it in your products. Although I am aware that palm oil contributes to the ever increasing loss of habitats, I feel the positives out-weigh the negatives. My reasons for this are detailed below.

Firstly, palm oil is a healthier alternative to trans-fats. As it is the New Year, one of my new year’s resolutions is to make healthier food choices by not eating trans-fats, which could lead to critical illnesses or tragic demise. By using palm oil in your products, you have taken the initiative to offer your customers a balanced diet, tasty treat and a filling snack. Do you want to lose your health conscious customers?

Secondly, the use of palm oil enables deprived communities the opportunity to earn necessary income. While I understand that children are sometimes exploited in these situations, it is often a means to an end. Communities depend on you! Would it be in your hearts to strip away this opportunity leaving families vulnerable, children neglected and communities struggling?

Lastly, the aesthetic finish of your chocolate bars appeals to me because they look superior to other products on the market. Palm oil enhances the appearance and your sales. I am concerned that if it is removed, your chocolate bars will lack a certain charm and will blend it with the multitude of other inferior products.

To summaries, I feel you should keep palm oil in your products because it is a heathy option, it helps deprived communities and it looks tempting. I hope you will agree not to take this vital ingredient out of your products.

I look forward to hearing your response.

Yours Sincerely,

Miss Heffernan