



# **Features of a Persuasive Text**

- The title shows the question being debated.
- There are a series of reasons for the view which are explained.
- Reasons against the opposing argument are given and explained.
- A conclusion sums up the argument and states the point of view again.
- It is mainly in the present tense.
- Cause and effect conjunctions are used like 'so, therefore, because, resulting in, consequently...' etc.
- Emotive language is used to persuade the reader.
- Words of belief like adverbs - clearly, obviously, definitely and phrases like – Everyone knows that..., I believe that...
- Rhetorical questions – questions used to make you think.
- Technical language used in the reasons given.